"G.W.'s" and POLITICAL AMERICANA
by J. Harold Cobb, A.P.I.C. #201

Today as we eagerly seek the latest in Political Americana pertaining to the candidates seeking the nomination for President and Vice-President for the 1964 election, it is a long time after the "campaigns" of 1788 and 1792, which I am most interested in.

It is both fitting and proper that we look "backward" in this instance to what remains for us to view pertaining to that early beginning of our Government.

No less an authority for the recognition of the political activities of 1788 and 1792 as "campaigns" is the 1963 Congressional Quarterly Special Report covering Presidential Candidates from 1788 and 1960.

(I have a drawing of the "First Campaign" which tells a whole story in itself.)

The candidates for the FIRST ELECTION were George Washington, Va.; Planter & Soldier; John Adams, Mass. Lawyer & Diplomat; John Jay, N.Y. Lawyer & Diplomat; Robert H. Harrison (nothing known about him); John Rutledge, South Carolina, Lawyer; John Hancock, Mass., Governor; Samuel Huntington, Conn., Lawyer & Governor; John Milton, (nothing known about him); James Armstrong, Pa., M.D. & Judge; Benjamin Lincoln, Mass., Soldier, Farmer, Lt. Governor of Mass., and Edward Telfar, Georgia, Merchant & Governor.

The candidates for the SECOND ELECTION were George Washington, Va., President; John Adams, Mass., Vice-President; George Clinton, N.Y., Lawyer & Governor; Thomas Jefferson, Va., Lawyer & Secretary of State and Aaron Burr, N.Y., Lawyer, Attorney General and Senator.

I will not at this time go into the machinery of politics at the time of these two elections but simply state that the popular vote was not for the President, but for the Presidential Electors, the only names on the ballots of that era were the names of the electors. However the Electors had to be influenced by the wishes of the people and they were careful who they chose to represent them, even though the electors were unpledged and voted according to their personal feelings, (so history tells us.)

The only candidate of whom we have a heritage in tangible form that I know of is George Washington. As it is a well-known fact that Washington was dead against having his portrait on any button or medal of his day, while alive, we will look in vain for a Jugate in any form (how many of you have ever seen Washington & Adams pictured together?), also for a "single picture Presidential" and will have to content ourselves with a "name button" represented mostly by the initials "G W". (I mounted two postcards together to see what a jugate picture would have looked like.)

This brings me to the comments I have prepared on the buttons we term "Washington Inaugural Buttons."

J. Doyle DeWitt's book on Campaign buttons published in 1959 gave proper recognition to the buttons from the FIRST ELECTION for the first time in any publication.

They had been classified as Historical and treasured by Military Uniform button collectors as well as included in the collections of Coin-collectors but it is both fitting and proper that they represent our First President in collecting Political Americana.

The collecting of these buttons is different from the collecting of other Political Americana in that seldom, if ever, is one advertised for sale, or offered in a dealer's fixed price list, or included in an auction offering.

I, of course, was not the first collector to acquire "G W" buttons, but I believe I was the first foolhardy enough to attempt to assemble a complete collection of all known patterns and variations thereof, in metal, die-strikes, etc.

As far as I know I am the first collector in the 175 years that have passed since the first Inauguration of 1789 to really study and make available to fellow-collectors the results of such study, a project that engrossed me for over twelve years.

Such a study I resolved would be based on actual ownership of specimens and personal examination of those I could not acquire. It meant the purchasing of some 200 books, count-

less magazines and button bulletins, releases of by-gone days by the Sons of the Revolution and Daughters of the American Revolution, genuine copies of the newspapers of the 1780's - 1800 period, government bulletins etc,, in fact every available scrap of information I could learn of, including large quantities of correspondence both originals and carbon copies of two-way correspondence. I traced ads of 'hardware' merchants, clock manufacturers and importers for any reference to these elusive buttons.

I do not need to comment on the results as the content of my book (George Washington Inaugural Buttons and Medalets, 1789 & 1793) and the data distributed earlier by the APIC speaks for itself.

Background research was necessary also to become familiar with the 18th century metal and forms of workmanship and to this end I acquired over 300 copper colonial buttons of American, English and French origin and became familiar with the "feel" and appearance of each type of planchet.

Another challenge was the sifting of the fictional stories of 'finds' from factual, and the verifying as far as possible the true recorded facts handed down from generation to generation. The fictional was discarded and the "embellishments" eliminated. This alone was a thrilling experience and resulted in concrete recording of real facts.

Old maps of our country as it was in the 18th Century played an important part in this study as the boundaries of States was different then than today, also the customs of the "gentry" had to be studied to eliminate the supposition that these buttons were worn by the general public. They were expensive and only the "well-to-do" had them made for their coats, cloaks and breeches.

The "background music" to this pagentry of 1789 is also fascinating- one can imagine 'the crunch of sleds and oxen through the snow and woodlands hauling old abandoned fixtures from the brass cannon manufacturing companies in Boston (as well as the brass cannon themselves) to New Jersey; the crack of the whip as the pack-horses carried the planchets from New Jersey to New Hampshire and then to Connecticut; the lifting of the huge stones to fall with a bang on the anvil to make the die impression; the whistling of the master engraver and silver-smith and his commands to his boy apprentices as he made ready the sets of beautiful creations we know today as "G W's".' Then the music of the "Ball" where the colorful costumes of the "gentlemen" were resplendent with their tribute to our first President.

I could write much more on this subject but I think this is enough to make you look with new respect at these reminders of the days of the FIRST ELECTION.

OBSERVATIONS ON METHODS OF COLLECTING POLITICAL ITEMS

By Nathan N. Eglit, #20.

In the course of collecting political items, collectors often meet with frustrating pieces that seemingly cannot be identified, attributed, or connected with any particular presidential candidate or campaign. These items are a challenge to the collector who has the inclination and enthusiasm to dig for the answers. I do not mention time beca use a person so inclined will find it. It is a gratifying experience to come across an item which is established as a rarity, but the greater reward is, like Balboa who was the first to glimpse at the Pacific, to be the "fustest with the mostest." Such gratifying discoveries, however, do not come to pass by desire or luck. It takes a lot of reading, researching and maintaining of a reference file.

Supposing we take an example from my own experience. I do not have the pin, but supposing a small button with the initials "WSP" turns up in a dealer's tray, or on a bourse table, or in a lot of our kind of junk in an antique shop, or is given to us by someone who wants to rid himself of a lot of odds and ends. We throw it in a box and forget about it. What dose this pin signify?

In browsing through THE NUMISMATIST, a door opened one day, when I re-read an article in the February 1952 issue, written by Margaret W. Brown, an associate curator at the Smithsonian Institution on 'Medals Awarded to Carrie Chapman Catt, leader in the Woman Suffrage Movement'. Inconspicuously a small button with the initials "WSP" (see photo) crosses our vision. Reading the text shows this pin was worn by members of the Woman's Suffrage Party, which was organized by Carrie Chapman Catt in New York in 1909. I also have a gold, badge shaped pin on which appears the flags of the U. S. and Great Britain in two segments. In another segment is 1904 New York, and in the fourth segment the initials, C. I. C. or I. S. C., which I have a hunch signifies a meeting in New York of English and American suffragettes. The initials may signify International Suffrage Conference or Congress of International Suffragettes, probably the former. I have no clue as yet. It may be International Suffrage Convention for there was such a convention in Washington in 1902 and another in Berlin in 1904.

The field of Women's Suffrage is a field that may yield rich rewards to the collector for there were many organizations formed during the height of this movement, in the early years of the 20th century and during World War I. In 1916 the National Woman's party was organized, (N. W. P.). In 1911 a National Men's League for Woman Suffrage was organized in New York, (N. M. L. W. S.). In the 19th and 20th centuries there was the Equal Rights Association; the Lucy Stone League; the College Equal Suffrage League (1908); a Congressional Union (1913); as well as others.

There are, of course, tentative examples where research may unearth pins and badges of various groups that engaged in political activity and may later have merged into some third party movement. Collectors, in a manner of speaking, are true preservers of historical mementoes, and therefore, in identifying such ephemera and recording the same, serve history.

One of our most interesting campaigns and one for which new and unusual items are being brought to light daily, is the 1896 Gold vs Silver (Bryan for Silver at 16tol, McKinley for Gold [redacted]), the issue was bi-metallism. This campaign produced one of the most heated controversies in our political history. It also produced one of the largest outpourings of satirical medals and tokens, largely from Republican and gold interests. This type of political Americana has been ably and fully catalogued in Farran Zerbe's authorative book "Bryan Money", which was published in full in THE NUMISMATIST of July 1926 and which has since been reprinted. This book catalogues such items as were issued both in the 1896 and 1900 campaigns. Only three pieces of no-silver or anti-gold tokens are listed, and these are probably rarer than the anti-Bryan pieces. The item shown here is described by Zerbe as follows: 'Obverse: The figure of a short stature, fat man, dressed in conventional sack suit of checkered fabric, each checkered square enclosing a dollar mark ($), above in semi-circle, TradeMark/Hanna; in field, at left, In/Hanna, at right, We/Trust; below Gold/Issue separated by 1900. Reverse: A fallen elephant

in distress, struck by an arrow back of ear, G. O. P. on elephants back; from the arrow stem flows a pennant inscribed, Imperialism; above, United Snakes of America; below, Militarism." Brass. Denticulated borders. Reeded, 27mm. (Note: A companion piece would be Zerbe 59, showing a kicking donkey and with the legend United Snakes of America).

Another piece that came into my possession recently is not known to Zerbe. This is also a Bryan anti-gold piece. Described as follows; Obverse:"A gold standard encourages hoarding of money, discourages enterprise, and paralyzes industry." Bryan "Demonatize (sic) silver and you ruin, not thousands, but millions." Blaine. Inscription around edge: Sixteen to One Sustained the Producer 1896. Reverse: In center; "It is a Heinous Crime to Reduce the Money Volume Before Public Debts, Alreadv Contracted, Are Paid." Lincoln. Inscription around: Labor is Capital Gold is Not King." This is White metal, 45 mm.....Another of my proud possessions, pictured below, is a pinback jewelry item. It shows a United States gold dollar, which has been inserted in an enameled gold band, on which is inscribed "Let Prosperity Continue". The pin is attached on the back of the gold rim for wear. I attribute this piece to the 1900 election, by reasoning founded on circumstantial evidence. The gold and silver issue had practically died by 1900 because of the period of prosperity that had developed during McKinley's term. This prosperity was due partly to the Spanish-American War; partly due to the discovery of rich gold fields in the Klondike, as well as rich gold veins in South Africa. These factors stimulated foreign trade and had increased the demand for American wheat and as a result had brought prosperity to the farmers in the Middle West. Another factor was the enactment of the Gold Standard Act of 1900, making gold the single standard of currency in the U. S.

Obverse

Reverse

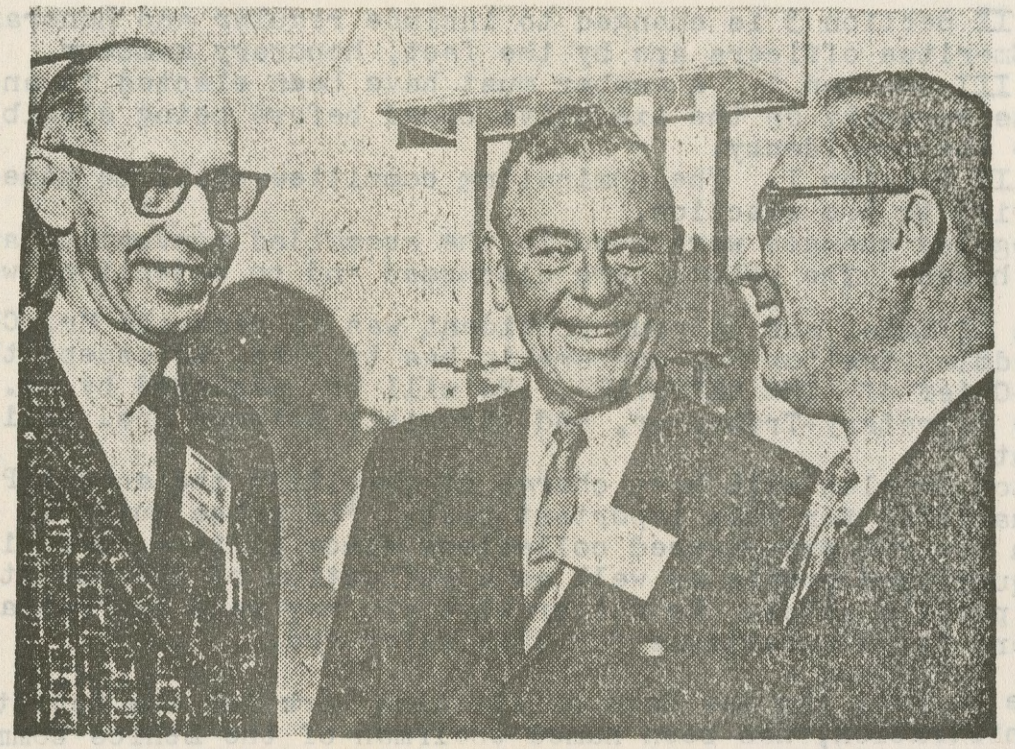
Before we take leave of the period under discussion it may be noted that the year 1900 was important in other political aspects. This was the year that Admiral Dewey, the hero of the Spanish-American War, was promoted as a Democratic Candidate,,as the only opposition to Bryan. However, his candidacy was haulted in its tracks when it became known that his wife was Catholic. This was also the year of the first direct primary in the U. S., it was held in Minneapolis; Carrie Nation also initiated her anti-liquor crusade in Kansas and with her hatchet chopped up many a saloon.

Some of the avenues that political collectors can gainfully specalize in are the badges andtickets of the respective conventions. Delegates usually wore silk badges from which gold strands were hung. Attached to the upper part was another ribbon from which hung a framed photo of a favorite son or hopeful nominee. Later official delegate badges were metallic and beginning in the forties, many were made of a light non-metallic composition. The Conventinn tickets have always been the official card of admission, even for delegates. Guest, press and other varieties have always been avidly sought for parties interested in a Convention had to get in, in those days to see the goings on. It is interesting to note that as far back as 1860 tickets have been forged to gain entrance. Lincoln cohorts packed the galleries in Chicago and probably swung the nomination from Seward to 'Honest Abe'. All these trappings and paraphernalia of our democratic process in choosing our nominees and candidates are worthy of the attention of political items collectors. More study is needed as background for such effort, of which contemporary newspapers, magazines, campaign literature, memoirs, biagraphies, letters and photographs are pertinent and necessary to such study. A recommended book, most helpful to the writer was one published in 1896 entitled, "The Parties and the Men" or'Political Issues of 1896' by Robert O. Law. In this book photos of some 80 political leaders of the major parties as well as the minor parties, are published. It is in this period that many buttons of hopefuls, third parties and major candidates were pictured but not identified further. Other very useful books are; "American Facts and Dates, published by Crowell & Co., and Webster's Biographical Dicationary, and to identify campaign material to 1889, of course it is "A Century of Campaign Buttons" by J. Doyle DeWitt.

A.P.I.C. KEYNOTER

NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

FALL 1964 ISSUED FOUR TIMES YEARLY Chick Harris, Editor



Your new President, Ferd O'Brien, at left, J. Doyle DeWitt, in center; at right, Chick Harris, out-going President, taken at Hartford Convention... (Hartford Times, photo)

THE PRESIDENT'S MESSAGE

Our Hartford Convention was a success by every standard. Dignity and luxury marked the efforts of our host. Complete harmony marked the meeting of your officers and the subsequent business meeting of the registered members present; and the rarities which changed hands at the bourse session as well as during the room-hopping forays at night, were enough to make the heart jump out of your mouth. But this convention will live in my heart because of the people I knew so well and met for the first time.

Prior to the business meeting a quorum of your executive board met to discuss changes and additions to our constitution. The following changes were agreed upon as being inthe best interests of the members and the organization. They become effective Jan.1, 1965.

1. An initiation fee of one dollar will be made for all new members after this date. The half-rate membership fee heretofore assessed new members after July 1 is discontinued. New members will receive all publications issued during the fiscal year.
2. Applicants for membership shall apply to the secretary-treasurer for the proper form. Such form shall be completed and signed mentioning the name of a sponsoring member in good standing and returned with proper fee to the secretary-treasurer. All such applications received during the quarter shall be published in the next issue of the official magazine, "THE KEYNOTER". If no written objection is received one month after pub-

lication by the secretary treasurer, the applicant shall be admitted to membership. If proper objection in writing be received, such objection shall be referred to the president who shall advise the applicant. The executive board will investigate and pass judgement on the objection. All applicants admitted to membership shall have their names published in the issue following the announcement of their application.

3. Officers shall be elected every two years. A convention may be held during the interim year between national elections if desired by the membership.

4. Article II Section 3 is changed to include regular and honorary membership, since Emeritus officers are by the fact, honorary members.

5. Article III Section 1. A member must have been elected to and held office in some capacity on the executive board before being elegible for nomination to the presidency.

6. Article IV Section I. The nominating committee shall be named at least six months prior to the election.

The foregoing changes were read to the assembled convention and approved by a show of hands. The points were discussed and no objections were made.

My first official act as your president was to persuade Mr. Chick Harris, under whose administration our membership has tripled, to accept the position of Editor-in-Chief of THE KEYNOTER . He will be assisted by Mr. Robert Sterling, the Secretary-Treasurer, and Associate Editors Mrs. Ellis Gay and your president.

Mr. Kenton Broyles will have charge of compiling the annual Price Guide. He is well qualified for this important post. The price guide is the safeguard of both new and experienced collectors since it is a composite of the thinking of qualified people as well as a reflection of the results of many auctions and private sales. No matter what you may read by "reliable experts", there is no substitute for this safeguard.

Mr. Wayne La Poe, who has done outstanding work for the Society during the last administration, has been named Chairman of the Ethics committee; also named to the committee are Mr. Stephen Bibler and Mr. Lynn B. Griffith. They will be concerned chiefly with the problems arising from the reproduction of political items. Other problems in ethics may be referred to this committee who shall act as a subcommittee of the executive board in such matters. Final judgement shall rest with the full executive board.

The nominating committee to select the slate of officers for the year 1966 was named at the board meeting in Hartford. Mr. Webster Haven has been named as chairman. Also named to this committee are Mr. Byron Hoke and Mr. Chick Harris. The responsibilities of this committee are such that I felt the membership should know them now, and the committee itself should have all possible time to sample opinion and arrive at its conclusions.

As your president I am a firm believer in fiscal solvency. I also believe that the membership should receive in benefits everything that it pays out in dues, and if possible with a little interest "to boot". This can only can be achieved if the pillars of our organization will pitch in and help. Accordingly, when help is needed I shall fare forth with my black glasses and tin cup; so if a poor beggar comes knocking on your door, receive him with open arms. There are many benefits to be derived from membership, but none so great as service to your organization. Your collection will increase in mysterious ways; your circle of friends will widen with the passing months; and you will know a joy that no man can take away.

Ferd O'Brien

The Executive Board and members of the APIC extend their sympathy to our Secretary Emeritus, Monroe D. Ray, #5. His belove wife of 52 years, Bertha, died on September 30, 1964, after a lingering illness.....

THE FOLIATED SCRIPT G.W.BUTTON
Cobb #30 (A New Find)
By J.Harold Cobb #201

When an unfamiliar pattern of a G.W. button is first discovered, it has been my policy to locate a second specimen to establish usage of such new pattern before adding it to the "accepted list".

In March 1957 I acquired a button bearing the hand engraved initials G.W. It was discovered in Cambridge, Mass. It is 25mm in diameter, golden copper in color, shanked and of the same era as the other inaugurals. The engraving is similar to one shown by A.H.Albert on page 48 of his book, "Washington Historical Buttons". Since this was the first known specimen, I did not include it in my book, even though it was obviously contemporary.

Now, in May 1964 a dealer in Florida sent me a second specimen of the same pattern. I examined the two and found the workmanship and construction to be identical. When cleaned, the second button had the same rich copper color as the March 1957 find.

I now accept these buttons as authentic contemporary Washington pieces and have given the type Cobb #30. Both are in the J. Harold Cobb collection.

DOWN MEMORY LANE - 1916
By George W. Tabor #119

In 1916, the first national election in which I voted, I cast my ballot for Charles Evans Hughes, republican candidate for President. I believe that was the last time that marching clubs participated in an election. These clubs belonged to the Hughes National Alliance; I still own one of the bronze lapel pins which were issued to the members. The regalia we wore consisted of white oilcloth capes trimmed with blue, and hats of the same material. Each of us carried an oil-burning torch with a picture of Hughes nailed to the long handle. Our unit, which marched in the larger cities, was transported by a special train.

Election night found us at the HARTFORD COURANT watching the returns on the bulletin board. We retired that night, happy in the knowledge that Mr. Hughes was elected. The next morning THE HARTFORD COURANT printed a full-page picture with the headline, "Hughes Elected". But, alas, California reneged, and Woodrow Wilson was re-elected to a second term.

We hope that George will make "Memory Lane" a regular feature from now on. In contrast to the torch light parade of old, we present here a paragraph from a recent letter from Don Coney:

> "LBJ was in town Monday and got a great reception. They estimate that between 80,000 and 120,000 were on hand and that 60,000 heard him speak. Naturally, we were in the middle of the throng. It's been written that this was the largest turnout ever accorded a public figure in Hartford which, in my memory, seems right. It took him 30 minutes to travel about six blocks as the crowd got between his car and the escort police cars. The cops drafted some men--not me, alas, to form a shield around the car; but old LBJ was there a-shaking hands all around. He is really an honest-to-gosh old time politician. I doubt if I will see such a public figure that much surrounded by people again after the Warren report. He would make a speech through a bull horn about every block, then Lady Bird would talk. The police cars overheated. Motorcycles were pulled upon the sidewalk. It was really chaos but a memorable experience for anyone interested in political Americana."

FROM YOUR PRESIDENT

Webster and Fran Haven took in Washington D.C. after the convention, and his thoughts on donations to Museums coincide with our own. Web says:

"The mistreatment of Dorr's collection at Syracuse University plus Cornell's treatment of the collection of Mrs. Douglas has had me opposed to donating such collections to museums. That was one of the reasons behind my suggestion in re the APIC holding an auction for the widow. However I had not received the worst blow of all until the K.O. punch was delivered in Washington.

I looked up Herb Collins in the Museum of History and Technology. He showed us the groups which were on the slides at Hartford. In fact I now have my own colored slides of some of the groups. B-U-T 90% of Becker's material is not being displayed even in the new museum and even during a Presidential Campaign. Herb took Fran and me up to the fourth floor storerooms, where we saw all kinds of cabinets packed with all kinds of political material. They even have the drum that beat out that doleful cadence during JFK's funeral march, and the black netting that was draped over the horse. The majority of the collection will never be displayed, for even with the new building they do not have the room. And the majority of people will never see it for they would not know about what is stored; nor would any employee take them up and show them what is behind locked doors."

Many enthusiastic letters praising the convention and its mamagement have been received. One from Peter Shurko seems to hit the nail on the head:

"We here at home are still unable to bring ourselves down from 'Cloud 9'. The Convention was truly a wonderful success in every way.
The three days of meeting and visiting with fellow members, has bonded the A. P. I. C. into a firm and solid organization. Without question a very happy family. It was a pleasure meeting and talking with you all."

Despite the bone crushing responsibilities of his campaign job, Gus Miller and your president have a weekly long distance telephone visit discussing the Republican Campaign and buttons in particular. Gus has a bit of good advice for collectors. When you write in to headquarters or to a dealer, wait until after November 4 if possible, and always send enough money to cover the value of the pins as well as postage necessary to cover the package. Dealers need the money, and both headquarters need it even more. Gus also has the thought that A.P.I.C. might expand its button distribution to members to include many other pins and make them available at a price slightly over cost. This could be a source of revenue to the organization and provide material to the membership at a low cost.

Though frost is in the air and the leaves have long since turned to gold and crimson, I still relive those August days in Connecticut. For two days I was the guest of Harold Cobb in New Haven, and with Jack Martin we roamed some of the most beautiful countryside in America. I remember the delicious roast beef dinner my family and I enjoyed with Don Coney in their beautiful new home. I remember the lovely Hotel America, the hospitality of J. Doyle DeWitt, the many kindnesses of Colin Simkin. I recall sadly that time was too short for a proper visit with all the good friends who came. And I shall never forget the evening before our departure. Sally and Victor Luscomb feted us at a reception and dinner beyond my powers of description. Leave-taking for me was sad indeed. All my life has been spent in Illinois. Here is my home, my family, the roots of my existence, but my foster-home lies somewhere south of Massachusetts and east of the Hudson River.

Ferd

The Secretary's Corner

by Bob Sterling, Secretary-Treasurer

Applications for APIC membership are coming in at a prodigious rate and, barring resignations, retrenchment or recession, we will reach 500 by Christmas. Please insert the following corrections or additions in your roster booklet.

CHANGE OF ADDRESS AND CLASSIFICATION :

264 - Edmund B. Sullivan; 124 Hartwick Street, Springfield, Mass.; Professor of Education; (2-c-h-l-r-u-v) (413) 781-3729.
237 - Mrs. Ann Nelson; 404 S.E. 68th Ave., Portland, Oregon 97215; Housewife; (2-c-h-m-q-u-v-w) (503) 254-6735.
308 - James W. Percey; 115 5th St., Apt. 5, Seal Beach, Calif. 90740; Professor of Political Science; (2-c-h-l-q-u-v-w).
309 - Mrs. John Ward; 623 Diamond,Leaf Lane, Memorial Park, Houston, Texas; Housewife; (3-c-h-m-q-u-v-w).

NEW MEMBERS: (Applications pending for one month after date of this publication).

351 - Mrs. John Fitch; 220 Underhill Road, Scarsdale, NEW YORK; Housewife; (3-c-h-m-q-u-v) (914) SC3-0942.
352 - Jules De Atley; 606 Kessler Blvd, E.Dr., Indianapolis, INDIANA 46220; Antique Dealer; (3-c-d-h-l-q-u-v-w) CL1-2862.
353 - Frank Palazzolo Jr.; 102 Pauline Drive, Chittenango, NEW YORK 13037; student; (1-c-h-l-q-u) NI7-6822.
354 - Robert Forsyth; 32 E. 29th St., Spokane, WASHINGTON 99203; law student; (2-c-h-l-q-u) (203) MA4-6423.
355 - Trey Springer; 2941 Northwood Drive, Alameda, CALIFORNIA; student; (1-c-h-m-q-u-v-w) (415) 523-7318.
356 - Marinus Voorman; 128 W. Maple St., Allendale, NEW JERSEY: printer; (2-c-h-m-q-u-v-w) (201) DA7-7061.
357 - Mrs. Hubert Korosec; 07 North Garo, Colorado Springs, COLORADO; housewife; (2-c-h-l-m-q-u-v-w) (303) 473-4313.
358 - Donald Tingley; 98 Harrison St., Charleston, ILLINOIS 61920; Professor of History; (3-c-h-m-r-u-v-w) (217) DI5-4619, (217) DI5-2161.
359 - Stephen Gerson, 872 Madison Ave., New York 21, NEW YORK; lithographer; (2-c-i-q-u) (212) BU8-5025, (212) WA4-5910.
360 - Alan Cusick; 2015 Hillyer Place, N.W., Washington 9, D.C.; student; (1-c-i-l-r-u-v) AD4-1223.
361 - Raymond Kierstead; 531 Sawyer St., South Portland, MAINE; industrial engineer; (3-c-d-h-l-q-u-v-w) 799-2073.
362 - Herman Krajewski; 33 Park St., Rockville, CONN. 06066; machinist; (3-c-d-i-(Conn. tokens)-m-q-u-v-w) (203) 875-5257.
363 - Robert Sellers; 620 Pamlar Ave., San Jose, CALIFORNIA 95128; insurance agent; (2-c-h-l-q-u-v-w). (408) 286-0732.
364 - Mrs. Douglas Nicoll; 717½ Wisconsin Ave., Beloit, WISCONSIN 53511; Housewife; (2-c-i-l-q-u-v-w) (608) EM2-8278.
365 - Julian White; 34 Park Row, New York 38, NEW YORK: Salesman; (2-d-w) (212) WO4-1180.
366 - Bob Jesko; 5514 S. Albany, Chicago, ILLINOIS 60629; airline employee; (2-c-h-m-q-v) GR6-3157.
367 - Frank Dietl; 522 Warren St., Scotch Plains, NEW JERSEY 07076; Traffic manager; (3-c-h-i-m-q-u-v-w) (201) 889-6345.
368 - Lucy Jefferson; 440 Cedar Ave., Highland Park, NEW JERSEY; Pol. Science Graduate student; (2-c-i-l-q-u-v-w) (201) 545-4666.
369 - Clyde Ruppert; 6440 Palma Lane, Morton Grove, ILLINOIS; Director, Motion Picture Lab. Services; (3-c-h-l-r-u-v-w) (312) YO5-0310 (312) 332-6286.

NEW MEMBERS - Continued.

370 - Charles Nau; 8531 Elmwood Road, Munster, INDIANA; student; (1-c-h-l-r-u-v-w) (219) TE8-5531.

371 - Leon Weisel; 1304 Midland Ave., Yonkers, NEW YORK: Textile designer; (3-c-h-m-q-u-v-w) (914) BE7-4148 (212) EX2-2505.

372 - Dave Thompson; 440 S. Glendale, WICHITA 18, KANSAS 67218; student; (1-c-h-l-q-u-v) (316) MU2-7769.

373 - Bennett Wall; Dept. of History, Uni. of Ky., Lexington, KENTUCKY: Assoct. Prof. of History; (3-c-(Ky & Natl)-l-s-u-v-w) (606) 252-2200 Ext. 2165.

374 - Howard Adler; 30 Henry St., Scarsdale, NEW YORK: lawyer (3-c-h-l-q-u) (914) SC3-8977 (212) OX7-9590.

375 - Jerry Wildenhaus; 615 Elberon Ave.; Dayton 3, OHIO; student.

376 - Robert Ostergren Jr.; Long Hill Road, Middle Haddam, CONN.; Engineer; (2-c-i-l-q-u) (203) 267-9171.

377 - Paula Cobb; 141 Pelham Ave., Hamden 18, CONN.: Housewife; (3-c-i-m-q-u) (203) 248-3283.

379 - Edward Bawden; 1844 Adams S.E., Grand Rapids, MICHIGAN; Insurance representative; (2-c-i-(patriotic)-m-q-u-v) (616) 451-3421.

378 - Mrs. Alfred Comeau; 21 Wood St., Meriden, CONN. 06452; Housewife; (3-c-i-m-q-X) (203) 235-6673.

380 - Bert Sugar; 9 Ridgewood Terrace, Chappaqua, NEW YORK: (2-c-h-l-r-u-v).

381 - A.C. Cressy, Jr.; Box 49 Oglethorpe Uni., Atlanta, GEORIA 30319; Prof. of International Relations; (3-c-h-m-r-u-v-w) (404) CE7-1089 (404) 231-1441.

382 - Dr. Edward Novick; 4 Pinewood Road, White Plains, NEW YORK; Dentist; (3-c-(FDR)-l-m-r-u-v-w) (914) RO1-1188 (914) MO8-3341

383 - Wayne Quinlan; 1509 Oxford Way, Oklahoma City, OKLAHOMA 73114; Attorney, law Prof. (3-c-i-l-q-u) VI2-8096, SK2-5581.

384 - Margie Kaufman; 5818 Galloway Drive, Oxon Hill 21, MARYLAND; student; (1-c-h-l-q-u-v-w) LO7-2773

385 - Aldus Chapin; Route 2, Box 399, McLean, VIRGINIA; Administration, Johns Hopkins Uni; (2-c-h-mr-u) PL9-2290, AD2-1015.

386 - Clarence Bill; Box 195, Canandaigua, NEW YORK: Antiques dealer; (3-c-d-h-l-q-w) (315) 394-5546.

387 - Imhoe, Mark; RR #1,Lodi, WISCONSIN; student; (1-c-h-l-q-u-v-w), (608) 592-4240.

388 - Singer, William; 577 Jerusalem Road, Cohasset, MASS.; state insurance examiner; (3-c-d-i-l-s-u-v-w) EV3-0577, LA3-3150.

389 - Sandidge, John W; 12222 Califa, North Hollywood, CALIF.; salesman; (2-c-h-l-r-u-v-w) (714) 762-2788.

390 - Terry, Charles; 1522 Wright St., Logansport, INDIANA; retired; (3-c-h-m-q-u-v-w).

391 - Chilton, Craig; 722 Broadway, Pella, IOWA 50219; student; (2-c-i-l-q-u-v-w) (515) MA8-2145, (515) MA8-4321.

392 - Fanning, Joseph A; 205 Griggs Lane, Brandenburg, KENTUCKY; teacher; (2-c-h-m-q-u).

393 - Rosenthal, Fred; 16300 Van Aken Blvd., Shaker Heights, 20, OHIO; retired; (3-c-h-i-m-r-u-v-w) (216) WA1-3950.

394 - Press, Charles; 334 Marshall, East Lansing, MICHIGAN; Prof. of Political Science; (3-c-i-m-q-u-v-w) (317) ED7-7011.

395 - Kelly, Mike; 2734 Parkside Dr., Flint, MICHIGAN; student; (1-c-i-l-r-u-v) (313) CE4-1392.

396 - Widel, Marion; 1989 Ashby Ave., Berkeley, CALIF: antique dealer; (3-d-h-m-q-X) (415) TH5-5381.

397 - Anderson, Calvin; 6451 S. 143rd St., Tukwila, WASH; 98067; waiter; (1-c-i-l-q-u-v-w) (206) CH4-5641.

398 - Griffith, Jim A; 1102 Western, Stillwater, OKLA; student; (1-c-h-l-q-u-v-w) (405) FR2-8429.

"Political buttons will be meaningless after the first week in November," prophesied a writer for a businessmen's magazine recently. The statement IS correct--from the manufacturer's point of view. The author of a research article about Illinois button firms was trying to suggest that manufacturers distinquish between high-quality badges meant for long and varied use and low-quality (campaign) badges meant for transient and ephemeral use.

Button and badge production and sale is big business. A study of one midwestern state indicates well the scope of the capital investment in this business. The production of buttons represents the major part of the annual income of fifteen firms in Illinois. These firms are small. All employee no more than 500 people total and nine of the fifteen use fewer than twenty. Four firms have employment ranging from twenty to 100, and the largest two employ 150 to 200, according to the report.

Of the state's firms, all but two are located in Chicago. The downstate plants are located in Springfield and Greenville. The production of campaign buttons, however, represents but one form of endeavor of the industries, but the probable sales income exceeds the $10 million dollar mark for some.

Capital investment for all firms reaches almost $3,000,000. Three of the fifteen Illinois firms have sunk less than $25,000 in production facilities. The two largest have between $500,000 and $1,000,000 invested.

In some cases the finished product represents the work of several firms. Lithographing and printing, plastic laminating and metal stamping are often sub-contracted and the firm affixing its name to the button may be responsible for only the assembling and packaging of the items.

What does all of this mean to the 1964 item collector? For one thing it means that the variety of Goldwater and Johnson buttons will rival any campaign in our history. The member who has assured himself that he has a complete Goldwater or Johnson collection is about as secure as a Cox-FDR jugate on a browse table at an APIC convention.

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Another newspaper clipping illustrating political items from Ted Watts #146. Too, Peter Winkelstein #305 forwarded the editorial section of the August 30 issue of The New York Times. These items will be secured in the APIC archives.

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caveat emptor. An order to a company out of Commack, Long Island yielded a SJT1876-6 for the Secretary's collection. At a cost of only one-third the going rate for the item it seemed like a rare find. caveat emptor. Three veteran collectors agreed that the item was a reproduction and so it was hurried back to the seller. Alas, alas, the postman returned the letter with an "Unclaimed, Box Closed" notation. Case closed. caveat emptor.

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From Herbert Collins #349 and the Smithsonian a prospect of acquiring duplicates of the colored slides used to illustrate his excellent lecture delivered at the APIC convention. The project has not been consummated so hold inquiries until you receive the "go" signal from this publication.

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The Washington Post carried Leslie Carpenter's column which stated: "Is the political campaign button on its way out of style? Reports from major cities indicate Republicans and Democrats alike are wearing fewer this year, and button makers indicate a falloff in sales. The new fad favors 'gag' ones lampooning the other candidate." I'll bet a Willkie button he's wrong.

Bob Ruppert, one of your younger members, and who was apart of our program in Hartford is getting more publicity for our hobby. "Bob Ruppert, 14 year old member of APIC, appeared on CBS television on September 22, 1964. Bob appeared on 'SPECTRUM', a program that more or less features special news events that take place in the Chicago-land area. A CBS camera crew visited Bob's home in Morton Grove, Illinois and did an interview type program pertaining to his interest in Presidential Campaign material".....Editors note..understand that Bob has received some very fine items as a result of the program.

Some of the more novel items for 1964.....believe that the Goldwater Soda, 'The right drink for the Conservative taste' and the Johnson Juice,'The drink for Health Care' are firsts in the soft drink field as Political Americana....there were many 'hard' liquor bottles and labels of 'The Poeple's Choice Whiskey' etc, in days gone by.....the 'Kids for Goldwater' flasher rings are a new innovation also.....how about those colored flasher buttons, 64's the first to find them as a Presidential Campaign item, and they are really great, well made and perfect flash.....the plastic statuettes of Johnson and Goldwater that attach to the dashboard of your car...the jugate lapel tabs of both candidates.....what other firsts have you seen, let us know so we can pass the information on to the members in the next KEYNOTER.....

One of our newer and a beginner collector, Linn Rice #318, and his wife Effie, and their cute little girl, Linda Carol, all enjoyed the APIC Convention and this to prove it.

THE ADDICTION OF LYNN RICE #318!!!!!

It started at the Hartford Conventin of the APIC
Lynn Rice was just interested 'in looking' said he.
All was quiet and going as planned -
Talking with people and shaking of hands.
Next came Lynn and Herb Collins, a new friend,
'We're ready to spend'.
'Where is he?''Where is he?''Jack Martin's the man
He's got the goodies - a million of them.
Byron Hoke, nearby, quietly said 'I have some too'.
Come see me, After Jack Martin is through'.

There were Fishbaugh, Broyles, York, and others too numerous to mention
By the time we were through, we needed a pension.
A call in the night to 'Room 504', that was the invitation,
And poor Lynn was 'hooked'---no liberation.
He little realized what the call meant,
Effie seeing a glint, warned 'not another cent'.
A smoked filledroom, a wife's lamenting cry
All gone unheard over the moans and the sigh
Lynn Griffith remarked, as he eyed his desire
'The glint in Grant's eye would set you afire.'
The question is asked, 'For this one how much?'
A moment of silence then, "Okay, but hamburg for lunch."

'Let me see, let me see', 'the goodies in your trunk'
Ten or fifteen dollars later, they marched out with the 'junk'.
Now, back in Boston, never to be the same,
You asked what caused it--Buttons, buttons are to blame.
A serious note we certainly must add,
Our hearty thanks for the wonderful time we had.
The folks we met, the friends we have gained,
The program so splendid, we will forever retain.

Mrs. Lynn F. Rice.

With this issue of the KEYNOTER we again enclose some current minor party buttons. The new 1½" jugate of the Theocratic Party and the 1¼" DeBerry (Socialist Workers Party). A large section on 'Minor Party News' will be included with the Winter KEYNOTER and should other buttons become available and can be purchased on a quantity basis, you can be assured we will see that you get one--all as a part of your membership dues....we venture that you will hardly recognize the next KEYNOTER...watch for it...we do hope you will be delighted.....
FLASH--WE UNDERSTAND THAT SOME 1" JUGATES OF BOTH LBJ & HHH and BARRY & BILL HAVE BEEN MADE, WE WILL IF AT ALL POSSIBLE MAKE THESE AVAILABLE OR TELL YOU HOW TO GET THEM!!!!!!!!!!!!!!!!

A REPORT IN DEPTH - THE APIC CONVENTION - HARTFORD, CONNECTICUT

Our first (of many I'm sure) Convention was all we had hoped and promised it would be. The Hotel America was all we had said it was and more--new, luxurious, compact, plus terrific service and our meeting room and banquet meal were outstanding. We had 65 member registrations plus about 25 guests, with four members coming from the West Coast.

I will attempt to give you a thumb nail sketch of the happenings and highlights of those three fast moving days and nights. It was Political Americana from arrival to departure. Many arrived Thursday afternoon and the lobby was full of small groups renewing old acquaintances, making new ones, or meeting a long time correspondent--who didn't look a bit like we thought he should. The Convention registration began at 7 in the Mayflower Room on the fourth floor with Don Coney #201 and his wife Mary taking our money so painlessly. Each registrant was presented with a packet of material furnished by the Travelers Insurance Company which included our Convention Program Booklet, Official Convention Badge, and sight-seeing information. The room was buzzing and it seemed everyone was old friends. Seems that room hopping got off to an early start and continued each night till the wee hours--I know I saw two APIC on their knees in the hall-and on close observation I noted it to be a swap session in full swing.

The beautiful and spacious Carlton Room (gold and black motif) with the U. S. and City of Hartford flags on the rostrum was the setting for our meetings and banquet. The Convention was opened by your out-going President, U. I. Chick Harris, with the Pledge of Allegiance to the Flag, lead by our youngest member present, Steve Kanner #156, of Washington, D. C. Mr. DeWitt was introduced and he in turn introduced Mayor Glenn of Hartford, who welcomed us on behalf of the City. Each member, beginning with the Officers and Board of Directors, then introduced themselves and gave afew facts about himself and his collection. Next, Mrs. Ellis Gay, #7, of East Rochester, N.Y. gave us an interesting and informative talk on The Women in the Woman Suffrage Movement'---Victoria Woodhull, Belva Lockwood and Susan B. Anthony. She displayed quite a variety of Woman Suffrage items which were examined closely during a short recess. Our next session, the APIC Code of Ethics, was conducted by the real force behind the Code, Wayne LaPoe, #23. The Code was read and various points and sections clarified and questions answered. Wayne left no doubt in anyone's mind--WE ARE AGAINST ALL REPRODUCTIONS, RESTRIKES, OR WHAT EVER TERM FAKES OR KNOWN BY. Following this, Joe Brown #95, took the session on 'WHAT YOU WANT FROM THE APIC'--many fine ideas were presented and each member present was asked to fill out a questionaire which will be helpful to thenew officers, in planning the next two years activities. I am sure Ferd would be happy to hear from those who were unable to attend the Convention, as I know he wishes to please the majority.

Our afternoon program was at #52 Prospect Street, just a block from the Plaza. This was the scene of J. Doyle DeWitt's #25, exhibit of some 22,000 items, known as 'America Goes To The Polls'. The 'gym' sized exhibit was arranged in rooms and areas, with the larger items displayed on the walls and the smaller items in glass cases. It was truly a wonderful display--with a Civil War voting scene, the voices of the Candidates since Benj. Harrison and eye-popping, mouth watering goodies by the thousands. Each member upon entering was presented by Mr. DeWitt, with a unique and most useful memento of his visit--a folding desk magnifying glass, with the APIC emblem, atop in fine detail.

The Banquet was atseven Friday Evening, also in the beautiful Carlton Room with the members of the Executive Board (and their wives) at the head table, which was decked with red, white and blue cornations. After a sumptuous meal of Prime Rib or Swordfish Steak topped off with the most unusual and tasty desert ever (no calories assured), we thoroughly enjoyed J. Doyle DeWitt's showing of his film 'THE FACE OF LINCOLN'. All present were awed as the sculptor narrated the events in his life and molded the face of Lincoln right before your eyes and changed the expression, the age lines, the hair style, the beard, etc. just as actually happened...you could see the effect of each battle loss on his expressive face...truly impressive. (I understand that the film is loaned for school, youth or other civic presentation, if interested contact Mr. DeWitt.) After the banquet--more room hoppin

Our Saturday morning session opened with the Business Meeting and election of Officers by acclimation. Ferd O'Brien, our new President, told of his plans and of several changes in the Constitution which the Executive Board had discussed and agreed upon the previous afternoon. For further details of these changes, see the Presidents Message, on page 1.